



CONTE®

The Original

Heavy Tomato PUREE



The CONTE Brand

"It's the Original"

The year is 1920; Arturo Conte and his beloved wife owned a small but thriving farm in Perkasio, Pennsylvania. Being of Italian heritage, the Conte's love for growing tomatoes was natural. Yearning for the original taste of the authentic Italian cuisine he loved in Italy, Conte began crushing his fresh tomatoes to serve as a base ingredient in his favorite recipes. News of the fresh crushed tomatoes spread quickly and soon everyone wanted to experience the original taste. Today, the process of growing, crushing and packing the Conte line of tomato products remains true to its Italian heritage. Thanks to the Conte tradition, now you too can experience the taste of the true original.



Conte Heavy Tomato Puree is made from “fresh” vine-ripened whole tomatoes. The tomatoes are chopped and run through a pulper with screens large enough to maintain some texture and product identity. The tomatoes are then concentrated to the desired heavy consistency.

Ingredients

Tomatoes and Citric Acid.

Packaging Specifications

Unit: 6/#10 Can (106.0 oz.) 6 lbs. 10 oz.

Container: Gross Weight – 46.0 lbs.
Net Weight – 39.75 lbs.
Length – 18 $\frac{7}{16}$ "
Width – 12 $\frac{7}{16}$ "
Height – 7 $\frac{1}{8}$ "

Pallet: Tie – 8 Height – 7 Total – 56

Case Cube: 0.95 cubic feet

Nutrition Facts

Serving Size 1/4 cup (63g)
Servings Per Container About 49

Amount Per Serving

Calories 20 Calories from Fat 0

% Daily Value*

Total Fat 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 45mg **2%**

Total Carbohydrate 6g **2%**

Dietary Fiber 2g **8%**

Sugars 4g

Protein 2g

Vitamin A 20% • Vitamin C 10%

Calcium 2% • Iron 4%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Calories: 2,000 2,500

Total Fat Less than 65g 80g

Saturated Fat Less than 20g 25g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

Order # Case UPC	Label UPC	Product	Storage Temp	Shelf Life	Kosher
41188-11624	41188-51281	Conte-Heavy Tomato Puree	65°F	24 Months at 40–80°F	Ⓢ

Selling Propositions

- Made from fresh “vine-ripened” tomatoes
- Ideal yield, texture and consistency
- Rich color and flavor
- Heavy 1.06 specific gravity



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