



FOR IMMEDIATE RELEASE

June 23, 17

CONTACT:

Yvonne Derr

Product Line Marketing Manager

Furmano's

(570) 473-3516 x593

yvonne.derr@furmanos.com

Furmano's Goes Small To Deliver Big

BEAN PRODUCER ANNOUNCES NEW 15.5 OZ. FOODSERVICE CANS

NORTHUMBERLAND, PA (June 21, 2017) – When it comes to beans, going small means big benefits for foodservice operators.

Furmano Foods, a leading family-owned producer of superior quality canned beans, tomatoes and vegetables, is proud to introduce 15.5 oz. cans available for foodservice. This new smaller packaging format includes a complete line of their most popular batch-crafted beans.

The 15.5 oz. can size was created to provide foodservice operators with smaller ingredient requirements more flexibility with the products they stock. This new format reflects Furmano's commitment to creating ideal solutions to meet their customer's needs.

"We wanted to better serve our customers who might not need bulk ingredients to produce their menu," said Yvonne Derr, Product Line Marketing Manager at Furmano Foods. "With over 70 ounces of drained beans, our #10 cans aren't for everyone, so we created a more flexible solution."

The new 15.5 oz. cans will be sold in 24-packs, which lets chefs open only what's needed for a particular side dish or special menu item. They can now leave the unopened cans in dry storage instead of covering and refrigerating the unused portion of the #10 can. This reduces potential waste, creates more cost-efficiencies and gives chefs more flexibility with inventory, menu creation and storage.

Furmano Foods • 770 Cannery Road. Northumberland, PA 17857 USA

Phone: 570.473.3516 • FAX: 570.473.7367 • www.furmanos.com



The smaller format also gives chefs more freedom in menu creation and experimentation. They can try new recipes or side dishes that use beans without the worry of wasting a large unused portion. The potential increase in variety allows them to take advantage of beans as a great source of protein and fiber.

“As a chef, there are times when something only comes in bulk packaging and we simply don't need all that product,” said Chef Paul Burkholder, a Certified Research Chef for Furmano Foods. “Instead of trying to move through all 70 ounces, you get 2-3 servings out of a single 15.5 oz. can.”

The full lineup of beans offered in the new 15.5 oz. format includes Dark Red Kidney, White Kidney (Cannellini), Vegetarian, Great Northern, Black in Brine, Light Red Kidney, Chick Peas (Garbanzo Beans), Pinto and Butter Beans in Sauce.

For more information or a free sample of the new 15.5 oz. canned beans, visit www.furmanosfs.com or contact Yvonne Derr, Product Line Marketing Manager, at yvonne.derr@furmanos.com or (570) 473-3516 x593.

About Furmano Foods

Furmano's is a leading producer of tomatoes, beans and vegetables for the retail and foodservice industries. Deeply rooted in the heart of Pennsylvania farmland, the company has been family owned and family run since it was founded in 1921. Now under the guidance of the 4th generation of family, the company is still guided by the original values that made the Furmano's name synonymous with quality and excellence, and continues to harvest nature's goodness by producing great tasting, wholesome tomatoes, beans and vegetables.

###